

**Elaborate type handling
associated with technology at its best:**

TYPE MEETS TECHNOLOGY

Customer Service and Project Management

These services cover the complete process of implementing digital typography into your business: choosing typefaces and formats, license inquiries as well as customising licensed fonts and support in implementing font software into your existing work environment.

Font Modification

In the area of font modification, FontWerk offers the complete variety of adapting fonts to customers' wishes:

- ➔ language extensions through additional characters
- ➔ integration of logos and special characters
- ➔ font format conversions for PostScript-Type-1, TrueType and OpenType fonts
- ➔ font renaming
- ➔ font optimisation for on-screen readability through special methods (hinting)
- ➔ parameter-based font modification such as tracking adjustments
- ➔ OpenType feature programming to expand your fonts' functionalities (typographic intelligence).

FontWerk offers font modifications for Windows and Apple Macintosh platforms.

These can be done in PostScript-Type-1, TrueType and OpenType formats. Platform-comprehensive needs can be considered in all services.

Latin-based character extensions (excerpt)

Ȧ ȧ Ē ē Ğ ğ Ħ ħ Ş ş Ũ ũ Ž ž
Ȧ ȧ Ē ē Ğ ğ Ħ ħ Ş ş Ũ ũ Ž ž

Character extensions for the Lakota Indian language (excerpt)

Ḑ ḑ Ṣ ṣ ᠠ ᠡ ᠢ ᠣ ᠤ ᠶ ᠺ ᠻ ᠼ ᠽ ᠾ ᠿ
Ḑ ḑ Ṣ ṣ ᠠ ᠡ ᠢ ᠣ ᠤ ᠶ ᠺ ᠻ ᠼ ᠽ ᠾ ᠿ

Some examples of intelligent OpenType feature integration made by FontWerk

*Only OpenType will make
written Language beautiful.*

*Script fonts will magically get
neat connections.*

*All figure variations in one font
with access through the OpenType menu:*

(o3o) 94396249	old-style figures
1.111,99 €	tabular lining figures
1.111,99 €	proportional lining figures

User training classes

The range of user training classes includes font editing with FontLab and DTL FontMaster, font technology and typography. Font and word processing problems while exchanging cross-platform data and other type-related problems relevant in practice can be analysed and, if applicable, solved on-site.

Who are the FontWerk customers?

- ⇒ Type foundries that update their data to the latest technological standards
- ⇒ Advertising and CI agencies that count on FontWerk as a competent partner in the more complex-becoming requests in corporate design
- ⇒ Every typographically ambitious InDesign user

A look into FontWerk's tool box

The comprehensive knowledge of my customers' tools has deepened within ten years of experience. My »tool box« shows that as well.

- ⇒ Graphic design/pre-press:
Adobe Creative Suite, QuarkXPress.
- ⇒ Office communication: The complete MS Office suite
- ⇒ Font technology: FontLab (hinting tool),
TransType (conversion tool) DTL FontMaster (incl. Ikarus tool)
as a professional instrument for OpenType production.



Font Technology

Monika Bartels

Birkholzer Allee 29 · 16356 Ahrensfelde · Germany
phone: +49 30 94396249 · mail: MoniBart@FontWerk.de

www.FontWerk.de

